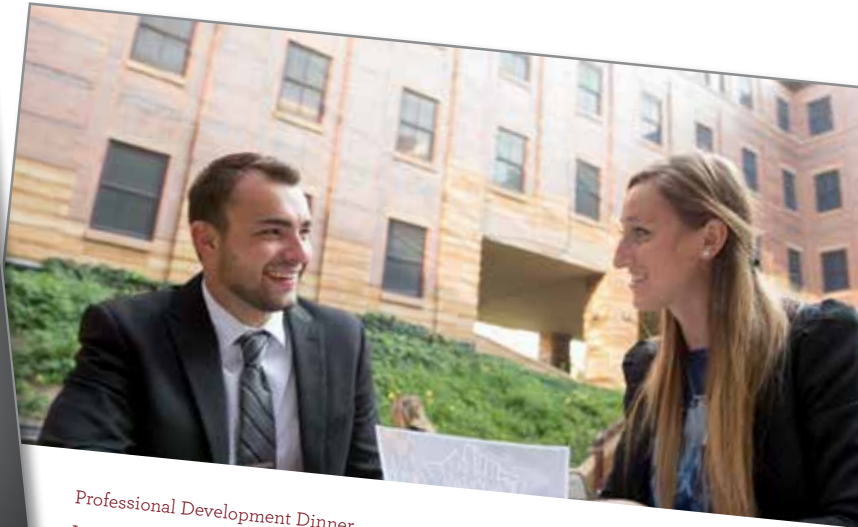


# BUSINESS WEEK 2017



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## ABOUT BUSINESS WEEK

*Business Week is a week-long series of engaging and authentic professional development opportunities for students of all ages. It encourages personal interaction between students, alumni, potential employers, and industry leaders. Through this, students foster soft skills that are essential for success in the professional world.*

*Leadership, business etiquette, effective networking, goal setting, communication, and career management are among the topics discussed through the weeklong series of interactive events.*

## 2017 BUSINESS WEEK CORPORATE PARTNERS

**PLATINUM PARTNER**  
State Farm Companies Foundation

**LEAD PARTNERS**  
Archer Daniels Midland (ADM)  
Caterpillar  
COUNTRY Financial

**SUPPORTING PARTNERS**  
Cintas  
Commerce Bank  
Deere & Company  
Dentsmart  
Enterprise Holdings Foundation

**CONTRIBUTING PARTNERS**  
GROWMARK  
Kensington Realty Advisors Inc.  
Little Jewels Learning Center  
PricewaterhouseCoopers LLP  
Widmer Interiors

## FEATURED PARTNERS

**GOLF OUTING**  
Cintas  
Enterprise Holdings Foundation  
Dentsmart

**CORPORATE SOCIAL RESPONSIBILITY DAY**  
Caterpillar

**PROFESSIONAL DEVELOPMENT DINNER**  
Archer Daniels Midland (ADM)  
Commerce Bank  
Deere & Company

**TRANSITION SEMINARS AND IB SHOWCASE**  
COUNTRY Financial

**KEYNOTE**  
State Farm Companies Foundation

# BUSINESS WEEK 2017



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## MONDAY, FEBRUARY 20

### PROFESSIONAL DEVELOPMENT DINNER: Take the Back Roads 5-8:30 P.M. | 5 P.M. CHECK-IN

DAVE MAGERS '77, MBA '86



Dave Magers is a highly accomplished senior executive with more than 35 years of success within finance and numerous insurance verticals, including life, disability, commercial, long-term care, property and casualty. He has a

proven record of success and is one of the earliest pioneers of enterprise risk management. Magers has extensive industry experience, having worked with mid-size to Fortune 1000 companies, as well as not-for-profits. He is able to analyze complex challenges and develop efficient solutions, leveraging his strong financial acumen and diverse business skill set. His areas of expertise include M&A, enterprise risk management, financial management and analysis, fixed annuities, retirement planning, brand management, marketing, product positioning, and operations.

Currently, Magers is the chief executive officer of Mecum Collector Car Auctions. Since assuming this position in 2012, he has tripled the size of the company, growing sales from \$120M to \$500M and annual net income from \$2M to close to \$20M. His leadership has resulted in improving staff efficiency across a number of key areas and increasing revenue from six to 21 each year. He grew operations and the world's largest motorcycle auction company in 2014, strategically expanding to new verticals. Magers also turned

around the company's television programs, from a \$1M loss to a \$3M profit by signing an expanded NBC Sports Network contract, which is currently reaching 90 million homes, up from a mere 30 million.

Before his success with Mecum, Magers served as vice president and chief financial officer of COUNTRY Financial, the culmination of a 35-year tenure with the Illinois Farm Bureau and its affiliated entities. Magers led all financial aspects of a Fortune 1000 insurance and financial services group and managed a \$15M portfolio. In the nine years he held this role, Magers led the acquisition of four insurance companies. He held multiple for-profit board appointments as part of his responsibilities, while actively participating in various committees and lobbying on behalf of the industry. During those years, he became one of the first pioneers of enterprise risk management by implementing the company's first system, as well as its Six Sigma program.

Magers earned his Bachelor of Science and his MBA in accounting and finance from Illinois State University. He is a certified public accountant, licensed in Illinois. He also is a member of the Illinois State University College of Business Hall of Fame, and he and his wife Karen received the Distinguished Alumni award at the 2017 Founders Day event.

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## TRANSITION SEMINARS 6-9 P.M.

VARIOUS ROOMS, STATE FARM HALL OF BUSINESS  
CASUAL ATTIRE IS RECOMMENDED

The transition from college to corporate life can be daunting, but with well-directed guidance from experienced professionals, students can achieve it. The topics covered in each seminar were chosen to better prepare students as they enter their prospective industries. Each seminar is constructed to provide unique insights that students would not otherwise gain. To help ease the transition, distinguished College of Business alumni will be returning to campus to share their experiences. The alumni chosen are masters in their specific fields of expertise and will be providing valuable perspectives.

The Transition Seminars are free, however, registration is required. Students needing proof of attendance slips will be required to attend two seminars. All seminar options will be repeated during the second session, allowing students to participate in several discussions.

Following both Transition Seminars, there will be a networking reception in the College of Business Atrium. The reception will provide students the opportunity to speak individually with seminar speakers. Refreshments will also be provided.

REGISTER AT [ILLINOISSTATE.EDU/BUSINESSWEEK](http://ILLINOISSTATE.EDU/BUSINESSWEEK).



## TUESDAY, FEBRUARY 21

### INTERNATIONAL BUSINESS SHOWCASE KEYNOTE 4-5 P.M.

CATERPILLAR AUDITORIUM, STATE FARM HALL OF BUSINESS  
BUSINESS PROFESSIONAL ATTIRE IS RECOMMENDED

WILLIAM J. MOTCHAR '85  
PRESIDENT AND CHIEF EXECUTIVE OFFICER  
NAVIS GLOBAL CHARLOTTE, NC

Will Motchar is president and chief executive officer of Navis Global. Founded in 1929, Navis Global is the leading finishing machinery supplier to the global textile industry. Based in Lexington, North Carolina, the company designs, engineers, and manufactures high tech machinery for the global knit, woven, nonwoven, technical, and geotextile industries. Navis has sales and service offices in over 60 countries with manufacturing facilities in the U.S. and Taiwan.

Motchar graduated from Illinois State in 1985. Following graduation, he spent 13 years in progressing responsibilities in sales, marketing, and global business unit management with National Starch and Chemical Company. He spent most of his time in the international business unit with extensive travel in Europe, Asia, and Latin America.

Motchar joined Navis Global in 1998 as vice president, global sales and marketing. In 2005, he was promoted to president and CEO. In 2011, Motchar purchased the company from the private equity ownership group.

Motchar also serves as chairman and member of the board of directors of the American Textile Machinery Association. He holds a bachelor's degree in business administration from Illinois State University, and an MBA from Wake Forest University in Winston-Salem, North Carolina.

REGISTER AT [ILLINOISSTATE.EDU/BUSINESSWEEK](http://ILLINOISSTATE.EDU/BUSINESSWEEK).

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## TRANSITION TOPICS

### START UP SMART

SFHB 366

Does the idea of sitting in a stuffy cubicle or office all day scare you? Do you have the idea of reporting to a boss every day? Small business entrepreneurship is an extremely difficult yet rewarding field to be in. Learn from professionals who have found success in starting their very own business ventures!

### COME OUT SWINGING!

Turn your passion into a career! SFHB 147

For many people, their first love is sports. In fact, many of us dream of being all-star athletes as children but forgo that plan as we get older. Why not have the best of both worlds? Many professionals have done just that! Sit down and learn how you can make starting a career in sports part of your game plan!

### RAMEN TO RICHES

SFHB 367

Once you graduate there are few things more exciting than getting that first real world paycheck. You haven't seen that much money in years, what do you do with it? Learning how to budget and invest is imperative when you are young. Come talk with finance professionals who can give you simple advice on how to make the most out of your money.

### BE ON THE RIGHT SIDE OF THE CURVE

Careers in Analytics | SFHB 131

Businesses have been collecting and storing data since their creation but have struggled to find ways to use it. Business Analytics is an emerging field that uses big data to address corporate issues. Collecting the right data and sharing it with the right people enables a business to position itself for success. Join us in this conversation to learn how you can ask the right questions and leverage big data in your field.

### MILLENNIAL MYTHBUSTER

SFHB 365

Let's face it, millennials have a bad reputation in the office. They are stereotyped as lazy, impatient, and self-absorbed. Luckily, overcoming these negative perceptions doesn't require you to fake your age or dye your hair gray. Join us to learn how to make a name for yourself by proving your worth as an equal employee of a company.

### EXPLORING CULTURES AND CROSSING BORDERS

SFHB 366

Are you interested in working in diverse settings to solve unique and important global issues? Whether in the U.S. or overseas, global business will keep you fascinated and challenged. You will learn from the interesting opportunities others have had crossing borders virtually and actually. Join our discussion with professionals to hear about cultural opportunities and challenges they have experienced.

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# BUSINESS WEEK 2017



THURSDAY, FEBRUARY 23

**KEYNOTE ADDRESS:**

**Adapting to a Changing International Marketplace** 3:30 P.M.  
 CENTER FOR THE PERFORMING ARTS | BUSINESS CASUAL ATTIRE IS RECOMMENDED

STEVE HAGGE '73



Steve Hagge is President and CEO of AptarGroup, Inc., the global leader in dispensing and sealing solutions for packaging. Hagge has been instrumental in the company's growth and success over the past 35 years. Since joining the company in 1981, he has held various senior executive positions including chief operating officer and chief financial officer. He has also served as a member of AptarGroup's Board of Directors since 2001. Following a tremendously exciting and rewarding career with the company, he will retire in March of 2017 and will remain on AptarGroup's Board of Directors.

Listed on the New York Stock Exchange with the symbol ATR, AptarGroup is a member of the S&P Midcap 400 and had annual revenue of approximately \$2.5 billion in 2016. With over 13,000 employees and a manufacturing

presence in 18 countries, AptarGroup provides dispensing and sealing solutions for a wide variety of fragrances, personal care, household, food, beverage and pharmaceutical products used by millions of consumers. AptarGroup's customers include Procter & Gamble, KraftHeinz, GlaxoSmithKline, Pepsi, L'Oréal, Estee Lauder and many more. AptarGroup is headquartered in Crystal Lake Illinois.

Hagge is Chairman of the AptarGroup Charitable Foundation and also serves on the Board of Directors of CF Industries, a global leader in fertilizer manufacturing and distribution. Prior to joining AptarGroup, Hagge obtained his CPA license and worked for Arthur Andersen in Chicago.

Born in Galesburg, Hagge attended Illinois State University and currently resides in Crystal Lake with his wife Sharon (ISU '73). They have three children and nine grandchildren.

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## 2016-2017 COLLEGE OF BUSINESS HALL OF FAME DAY

*Each year highly successful individuals are welcomed to campus to be inducted into the College of Business Alumni Hall of Fame. These distinguished individuals range from senior-level executives at top corporations around the world to highly ambitious entrepreneurs. Their achievements not only attest to their commitment to excellence but also add value to our College of Business Programs and the Illinois State brand for all graduates.*

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DREW BUTTS  
 GROUP TALENT MANAGER  
 ENTERPRISE HOLDINGS, CHICAGO



Drew Butts started his career with Enterprise 25 years ago as a management trainee in Cleveland. After five years in Branch Operations, Butts was promoted to manage the newly created recruiting department for Northeast Ohio. After achieving success in Cleveland, Butts was promoted to manage the recruiting and training departments for Chicago and Northwest Indiana in August of 2000.

In his current HR role, Butts is responsible for developing strategies for effective recruiting and training for the Enterprise, National, and Alamo Brands. Butts sits on several University Employer Advisory Boards, and most recently served as the only two-term president for the Midwest Association of Colleges and Employers. He has presented numerous keynote addresses to student organizations and faculty on topics of diversity, leadership, networking, interviewing, and building effective partnerships between employers and colleges.

His professional affiliations include the National Association of Colleges and Employers, the Society for Human Resources Managers, The Chicago Urban League, the Illinois Small College Placement Association. Butts is also very active in the community and is currently serving his second three-year term as a deacon at Calvary Church in Naperville.

Butts is a 1986 graduate of The Ohio State University, where he received a B.A. in journalism. Butts and his wife Jessica live in Aurora and are the proud parents of four children: Veronica, Amber, Austin, Ryan, and their beautiful granddaughter Laila.

# BUSINESS WEEK 2017



**PENNY CERMAK '89, M.S. '91**  
SENIOR VICE PRESIDENT AND CHIEF FINANCIAL OFFICER  
BAYLOR SCOTT & WHITE HEALTH



Penny Cermak joined Scott & White Healthcare in Temple, Texas, as a senior vice president in 2012 at which time she had responsibility for the system's revenue cycle operations, corporate accounting, tax, governmental finance, and academic operations finance. Following a merger with Baylor Health Care in October 2013, she is now the CFO for Baylor Scott & White Health (BSWH)—Central Texas, one of two divisions formed through the merger, and is a key member of the Central Texas executive operations team and the Baylor Scott & White executive finance leadership team. BSWH is the largest not-for-profit health care system in the state of Texas, with over \$11 billion in assets and \$9 billion in revenue. Cermak has been employed in the field of health care finance since 1996, and prior to joining Baylor Scott & White, she served as chief financial officer and treasurer for (Advocate) BroMenn Healthcare System in Normal for nine years and was previously system controller. Cermak began her career with five years of public accounting experience at Illinois Agricultural Auditing Association in Bloomington.

Cermak has been actively involved in Healthcare Financial Management Association (HFMA), where she is certified as a fellow and is a current member of the HFMA National Board of Directors and also serves on the executive committee. She is a past president and also served on the executive committee. She is a past president of the McMahon-Illini chapter and served on the HFMA National Board of Examiners. Cermak has also served as a member of the

American Hospital Association (AHA) Solutions Board of Directors and currently serves as the financial expert on the AHA's audit committee. She has served on numerous additional joint venture and community boards over the course of her professional career, including the startup of Immanuel Health Center, a not-for-profit clinic now serving those in need in west Bloomington. Cermak was recently the recipient of the Austin Business Journal's 2015 Best CFO Award in the Non-profit category.

Cermak received both her bachelor's and master's degrees in accounting from Illinois State University and is a CPA. She resides in Temple, Texas, with her husband Mark and daughter Eve.

**JAMIE HUFF '96, MBA '08**  
PRESIDENT  
PROGRESSIVE IMPRESSIONS INTERNATIONAL



Jamie Huff is president of Progressive Impressions International (pii), a Bloomington-based company. Pii was founded in 1991 with a core group of three people and a contract with a national insurance company for the largest newsletter in circulation. With a vision of providing personalized marketing programs in a time when it was unprecedented, pii excelled through the '90s and 2000s. The pioneering spirit of pii and its founders has guided it through each decade keeping the company at the forefront of emerging technology.

Pii is a data-driven, customer-engagement company that focuses on helping its customers create and deliver their marketing communications messages to the right people at the right time. Owned by Taylor Corporation, pii combined with 80-plus other companies making Taylor the third largest graphic arts communication

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company in North America today. Pii has three U.S. locations and three international locations. Serving Fortune 1000 accounts in the insurance, health care, and automotive industries, pii also relies on the strength of that Taylor network. Through that relationship, pii has access to 7 million square feet of operations capacity and 12,000 professionals around the world.

Huff has served many roles during his tenure at pii including vice president roles in finance, business development, and technology. Additionally, he stays active in several local and national not-for-profit organizations through pii's commitment to giving back to the community. He earned a bachelor's degree in accounting in 1996 and an MBA from Illinois State University in 2008.

**KRIS LUTT '06 MBA**  
PRESIDENT | SWEETENERS AND STARCHES  
ARCHER DANIELS MIDLAND COMPANY



Kris Lutt is president, sweeteners and starches, in Archer Daniels Midland Company's corn processing business unit. In that role, he is responsible for all commercial activities of the company's North American sweetener, starch, and acidulant businesses.

Lutt joined ADM in 2002, and most recently served as president of ADM subsidiary Golden Peanut and Tree Nuts, a leading handler, processor, and exporter of peanuts and tree nuts, with processing facilities in major growing areas in the United States, Argentina, and South Africa. Before that, Lutt was president of ADM's milling business, and before that, adviser to the office of the chairman. Within ADM's corn business, he has served as general manager, specialty feed ingredients, and vice president, corn processing.

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Before joining ADM, Lutt worked for Minnesota Corn Processors, which ADM acquired in 2002.

Lutt holds a bachelor's degree in biochemistry from the University of Nebraska and an MBA from Illinois State University. Lutt also serves on the Acacia Fraternity Foundation and the Community Foundation of Macon County. Lutt is a member of the College of Business Advisory Council at Illinois State University.

**WILLIAM J. MOTCHAR '86**  
PRESIDENT AND CHIEF EXECUTIVE OFFICER  
NAVIS GLOBAL



Will Motchar is the president and chief executive officer of Navis Global. Founded in 1929, Navis Global is the leading finishing machinery supplier to the global textile industry. Based in Lexington, North Carolina, the company designs, engineers, and manufactures high-tech machinery for the global knit, woven, non-woven, technical, and geotextile industries. Navis has sales and service offices in over 60 countries, with manufacturing facilities in the U.S. and Taiwan.

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Motchar also serves as chairman and member of the Board of Directors of the American Textile Machinery Association. He holds a bachelor's degree in business administration from Illinois State University and an MBA from Wake Forest University in Winston-Salem, North Carolina. Motchar serves on the College of Business Advisory Council at Illinois State University.

**RON WHITTON, JR. '80**  
CO-FOUNDER/OWNER  
DENTSMART



Ron Whitton graduated from Illinois State University in 1980 with a major in business administration, a minor in economics, a partial in accounting. That same year, Whitton started working as sales rep for Standard Brands—Food Manufacturer. A year later, he went to work for PMI, a food broker headquartered in Chicago. In 1988, Whitton purchased Spring Green Lawn Care in Peoria and completed the Account Executive College Program at Northwestern University. In 1991, he purchased Jimbos Jumbo, a takeout restaurant located in Pekin. In 1998, Whitton won the Peoria Chamber of Commerce Small Business of the Year award with SpringGreen. In 2001, he purchased a commercial building in Peoria and started Dentsmart with Dave Haxton. In 2002, Whitton started developing body shop and insurance company partnerships in Illinois and had one Dentsmart technician in Illinois, and in that same year Whitton won the account executive of the year award while still working in the brokerage business. In 2005, he sold Jimbos restaurant and Spring Green Lawn Care to focus on growth of Dentsmart. Soon after, Whitton started developing

the Dentsmart brand in Iowa. In 2006, Whitton began licensing the Dentsmart brand in other states including Minnesota, North Dakota, South Dakota, Missouri, Indiana, Ohio, and Tennessee, in addition to Illinois and Wisconsin. In 2011, Dentsmart was approved by the federal government to change to a franchise system in all active markets. In 2016, Dentsmart had more than 100 people serving 12 markets, including newly added Nebraska and Arkansas. In 2010, Whitton's daughter Andrea started attending ISU as a freshman. Her attending ISU got Whitton involved in supporting the school with time, talent, and treasure.

Here is a recap of his ISU involvement: Established the Ron and Cathy Whitton endowed scholarship program for an incoming freshman or transfer student majoring in business, established the "Pay it Forward" College of Business endowed scholarship for a student involved in COB Registered Student Organizations, established a marketing scholarship and entrepreneur scholarship and is a member of the Alumni Board, College of Business Advisory Council, the MQM and Means Center advisory councils and participates in the Alumni Scholarship program, hired and worked with interns from PSE business organization to facilitate the Dentsmart social media presence. Whitton also enjoys supporting his church and other charities.

Whitton has been married to his wife Cathy since 1981, and she has been on this journey with him since the beginning. They have two children, Derek, 28, lives in Pekin and Andrea, 25, lives in Baltimore.

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## FRIDAY, FEBRUARY 24

### INSPIRE: A Women's Exchange of Knowledge 9-11:30 A.M.

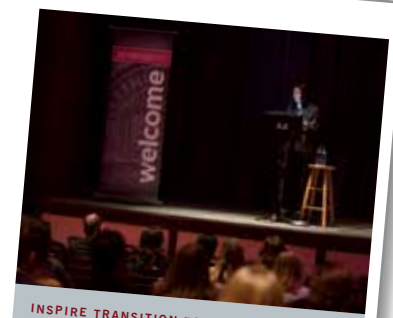
VARIOUS ROOMS, STATE FARM HALL OF BUSINESS  
BUSINESS CASUAL ATTIRE IS RECOMMENDED

The Business Week team will put on a conference geared toward women for the second year in a row. This event is open to all students, and we strongly encourage all females to participate.

INSPIRE will include breakout sessions held at the College of Business followed by a keynote address at the Normal Theater. Students will learn about various topics surrounding embracing women in the workforce and encouraging them to be strong leaders. Each breakout session will help further understanding of gender dynamics in the workplace and empower you during the process.

Pre-registration is required for the INSPIRE breakout sessions, however, all students are encouraged to attend the keynote address. Proof of attendance for students will be provided at the doors afterward.

REGISTER AT [ILLINOISSTATE.EDU/BUSINESSWEEK](http://ILLINOISSTATE.EDU/BUSINESSWEEK).



### INSPIRE TRANSITION TOPICS

#### EMPOWER YOU

SFHB 370

Business is no longer a man's profession. The world is embracing women in the workforce and encouraging women to be strong leaders. Students and entry-level professionals will be looking at how the world is encouraging the empowerment of women through recent advertisements that poignantly make women the focus.

#### TAKE CHARGE OF YOU

SFHB 369

In today's age, women are becoming leaders of companies more often than ever. Take the lead and talk with upper-level managers on how to take charge in the workplace.

#### WHAT WOULD YOU DO?

SFHB 353

Uncomfortable or unprofessional situations occur often in the workplace for women. Place yourself in a scenario and decide with professionals how to best resolve the situation. Get the chance to hear true stories people have faced every day in the workplace and get to voice your opinion on what YOU think is right.

# BUSINESS WEEK 2017



## KEYNOTE SPEAKER 1-2 P.M. NORMAL THEATER, UPTOWN NORMAL

LYNNE WEIL



Lynne Weil is the Great Lakes Regional Hedge Fund and Mutual Fund Leader and an audit partner in RSM's Financial Services Department. Weil specializes in providing attest, accounting, tax, and consulting services to the financial services industry. She also advises these clients on financial reporting, accounting policies, internal controls, including due diligence procedures and compliance matters. Weil has extensive experience in auditing alternative investment strategies. Weil is directly involved in developing audit methodology within the financial service industry. She has over 25 years of experience and is responsible for recruitment, training, and development of accounting staff members. Weil is a certified public accountant and is a member of the American Institute of Certified Public Accountants and the Illinois CPA Society.

Weil serves as the National Women's Leader for RSM. She is also active in her community through her involvement in Hedge Funds Care, 100 Women in Hedge Funds, and Hedge Fund Association. Weil graduated from the University of Denver with a Bachelor of Science in accounting.



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Business Week Mentor Program

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## MENTOR PROGRAM

Most Fortune 500 companies have an established mentor program. To name a few, companies such as Google, Caterpillar, and General Electric have established mentor programs.

The Business Week Mentor Program helps students develop the professional skills necessary to succeed. Mentors serve as role models who:

- Reinforce the importance of active participation in registered student organizations.
- Teach proper business professional attire, etiquette, interaction, and networking.
- Create dialogue about courses, internships, and career preparation essentials.
- Provide service-leadership opportunities.

Since its formation in 2011, the Mentor Program has increased in prestige and design. Mentors are selected based on proven academic success and extracurricular involvement, coupled with recommendations from the College of Business faculty. Mentors are dedicated to providing their assigned mentee(s) with the best possible Business Week experience.

Mentor/Mentee pairs get acquainted with one another throughout two pre-Business Week events designed and implemented by the Mentor Program Team. In addition, the pairs attend a training session led by State Farm employees Eric Hoss '87, MBA '90, and Tim Pantalone '07, followed by an induction ceremony. To conclude their participation in the program, they attend Business Week events together and make use of the skills developed throughout their mentorship.

### THE FOLLOWING STUDENTS WERE SELECTED TO BE MENTORS FOR BUSINESS WEEK 2017 AFTER AN APPLICATION AND INTERVIEW PROCESS:

Tarek Ahmed	Abigail Fischer	Brendan Keoh	Dillon Martin	Ilbbs Sanson
Briana Allen	Sean Fitzgerald	Meggie Kesslering	Ian Mayster	Kristina Schaefer
Abby Armbrust	Erin Gibbons	Drew Klein	Jessica Mendez	Alex Schwickrath
Halle Brady	Kara Hagen	Karlie Koupke	Tiffany Miller	Nick Sells
Ashley Brandow	Rebekah Hardy	Allison Kostopoulos	Jessica Montenegro	Kamila Sikora
Erica Braun	William Harmon	Kenzie Lingel	Jeff Nichols	Erica Simios
Brady Bushman	Jonathon Higgs	Lindsey Litwiller	Brandon Oats	Kylie Smith
Jeff Carlson	Peter Higley	Caitlyn LoCascio	Kenny Papke	Michaela Spreier
Royal Charles	Karlie Hinman	Cystal Loera	Sara Ploch	Josh Thomas
Lizabeth De Jesus	Marissa Hutchinson	Brian Loianco	Haley Proszek	Christina Vitale
Adam Eggs	Rodrigo Jaime	Taylor Lovett	Jacklyn Pulido	Jack Wertlauffer
Joe Faro	Morgan Johnson	Morgan Loy	Alec Sanderson	

PRE BW EVENT 1: WEDNESDAY, JANUARY 25 AT 6 P.M.  
PRE BW EVENT 2: WEDNESDAY, FEBRUARY 8 AT 6 P.M.

INDUCTION CEREMONY: FRIDAY, FEBRUARY 10 AT 1 P.M.  
TIM PANTALONE AND ERIC HOSS

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## JOIN THE BUSINESS WEEK TEAM

If you're serious about building real-world skills, making valuable contacts with alumni and industry partners, and are ready to create amazing opportunities for your peers, think Business Week!

The Business Week Team students are an elite group selected by an application and interviewing process in the spring, and organizing a powerful week of interactive events designed to help students build essential soft skills and professional understandings. A small team also manages the Business Week Mentor Program, where members promote individual and registered student organization involvement, handle registration, run all Business Week events, and analyze the outcomes. Information about the 2018 Business Week Team can be found at [Business.IllinoisState.edu/BusinessWeek](http://Business.IllinoisState.edu/BusinessWeek) or in the dean's office on the fourth floor of the State Farm Hall of Business. From underclassmen to graduate students, all business majors are welcome to apply for this premier leadership opportunity at Business.IllinoisState.edu/BusinessWeek.

Each student on the adjacent page was selected through a rigorous application process to plan, promote, and implement the weeklong series of events that constitutes Business Week 2017. Thank you for your leadership and service to the College of Business and your peers.

Members of the Business Week Team extend their appreciation to Stevie Vandiver, Norris Porter, Joyce Parmenter, Deborah Lindberg, University Marketing and Communications, among others.

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# BUSINESS WEEK 2017



## BUSINESS WEEK 2017 TEAM MEMBERS

### EXECUTIVE TEAM

Brett Gilbert  
*President*

Ellen Marr  
*Vice President*

Katie Hudson  
*Vice President of Logistics*

### MARKETING COORDINATORS

Marie Bedoun  
Miles Neilson  
Cidney Scalpelli

### PROFESSIONAL DEVELOPMENT DINNER COORDINATORS

Emily Schoenfeldt

### TRANSITION SEMINAR COORDINATORS

Eric Puccini  
Abby Wright

### INSPIRE COORDINATORS

Nick Dall  
Erin Myatt

### CORPORATE SOCIAL RESPONSIBILITY COORDINATORS

Maggie Flynn  
Shannon Killian

### GOLF OUTING COORDINATORS

Trysten Flory  
Ryan Ponton

### MENTOR PROGRAM COORDINATORS

Ashley Cassens  
Tom Kleszyk

### ASSISTANT MENTOR PROGRAM COORDINATORS

Cole Breitenbucher  
Anna Fishbein  
Mackenzie Richers  
Brittney Zullo

### IMPLEMENTATION TEAM

Sammy Boyne  
Meagan Hayes  
Jacklynn McClain

### IT SPECIALIST

Kyle Zulz

### ADVISOR

Steve Vandiver

### PROOF OF ATTENDANCE SLIPS WILL BE PROVIDED AT THE CONCLUSION OF:

- Professional Development Dinner
- Transition seminars
- Keynote Address
- INSPIRE: *A Women's Exchange of Knowledge*



ILLINOIS STATE  
UNIVERSITY  
*Illinois' first public university*



If you would like to be a part of the  
2018 Business Week Committee, applications are available at:

**ILLINOISSTATE.EDU/BUSINESSWEEK**

/BusinessISU

BusinessISU

@BusinessISU

#BWISU2017

This document is available in alternative formats upon request by contacting Steve Vandiver at (309) 438-2846. An equal opportunity/affirmative action university encouraging diversity.  
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