

BUSINESS WEEK 2018



TUESDAY
FEBRUARY 20

TRANSITION SEMINARS

State Farm Hall of Business - Various Rooms
6:00 - 7:00pm - Session 1 | 7:00 - 8:00pm - Session 2 | 8:00 - 9:00pm - Networking

The transition from college to corporate life can be daunting, but with well-directed guidance from experienced professionals, students can achieve success. The topics covered in each seminar were chosen to better prepare students as they enter their prospective industries. Each seminar is constructed to provide unique insights that students would not otherwise gain. To help ease the transition, distinguished College of Business alumni will be returning to campus to share their experiences. The alumni chosen are masters in their specific fields of expertise and will be providing valuable perspectives.

The Transition Seminars are free, however, registration is required. Students needing proof of attendance slips will be required to attend two seminars. All seminar options will be repeated during the second session, allowing students to participate in discussions.

Following the last Transition Seminar, there will be a networking reception in the COUNTRY Financial Atrium. The reception will provide students with a great opportunity to individually connect with seminar speakers. Refreshments will also be provided.

Business Casual or Casual Attire is recommended.
REGISTER AT: IllinoisState.edu/BusinessWeek

TRANSITION TOPICS

- 1 Embracing Global Citizenship | SFHB 148**
Thinking globally and acting locally is more than just a slogan. International Business alumni will share how their global perspective affects business and life decision making. Corporate social responsibility, sustainability, and embracing short term solutions with long term effects are some examples of how global thinking enriches business decisions.
- 2 Pursue Your Passion | SFHB 149**
Interested in turning your passion into a career? Love the idea of being your own boss? Learn from young entrepreneurs on how they were able to make a name for themselves and make money while they did it.
- 3 Advice You Can Bank On | SFHB 150**
Student loans, car payments, credit card bills, rent: How in the world does a 20-something person handle all these expenses while also investing in their future? Financial experts will be able to guide you on how to not only have fun with your money, but also make sure you are prepared for the long haul.
- 4 Work Hard, Play Hard | SFHB 354**
Worried you are going to be stuck in a 9-5 job the rest of your life? Have the drive to make a name for yourself in a competitive work environment. Hear from young professionals who were able to move up quickly on the corporate ladder to a meaningful career.
- 5 Refining the Limits | SFHB 355**
The world is becoming smaller because of technology. How does ever-changing technology affect the business world? Find out by engaging with business professionals who work with technology every day.
- 6 Building Your Brand | SFHB 357**
Social media is taking off, not only in our personal lives but also for the success of companies. Learn how social media is playing a crucial role in the marketing and promotion of a company.

Business Week Promotional Booklet



WEDNESDAY
FEBRUARY 21

INTERNATIONAL BUSINESS SHOWCASE

State Farm Hall of Business | Room 357
5:30 - 6:30pm

KEYNOTE SPEAKER

MICHELLE KURTZ
Contract Manufacturing Coordinator
Bayer Crop Science



Michelle Kurtz is the North American Contract Manufacturing Site Planner for Bayer Crop Science. Bayer AG is a global leader in the life sciences with core competencies in health care and agriculture. Headquartered in Leverkusen, Germany, it is composed of 241 companies operating in 79 countries throughout the world. The Crop Science division, the second largest segment of Bayer AG, provides products and support for agriculture around the world, with a focus on innovation and sustainability.

Kurtz graduated from Illinois State in 2008 with a double major in International Business and Organizational Leadership. While at Illinois State University, she was an ADM Scholar in International Business and a State Farm Leadership Fellow. She also holds a Master's in Project Management from the Keller Graduate School of Management. Michelle's international perspective began earlier in life because she lived in South Africa before moving to the United States when she was 10.

After ISU, Kurtz began working at a customs firm as an import specialist. After establishing her customs expertise, she built her skills through increasing levels of complexity and responsibility. In her current position, she works to align Operations and Demand Planning to provide an uninterrupted flow of imported materials to meet production schedules by managing both transportation and customs compliance.

Business Casual or Casual Attire is recommended.
No registration is needed to attend this event.



BUSINESS



THURSDAY
FEBRUARY 22

HALL OF FAME DAY
Illinois State University Center for the Performing Arts
3:30pm

KEYNOTE SPEAKER

TRICIA GRIFFITH
President and Chief Executive Officer
Progressive Insurance



Tricia Griffith was appointed President and Chief Executive Officer of Progressive Insurance in July of 2016. She is responsible for helping the company become consumers' number one choice and destination for auto and other insurance.

Prior to being named CEO, Griffith served as Personal Lines Chief Operating Officer since April, 2015 overseeing the Company's Personal Lines, Claims, and Customer Relationship Management groups.

Tricia joined Progressive as a claims representative in 1988 and has served in many key leadership positions during her tenure. She held several managerial positions in the Claims division before being named Chief Human Resource Officer in 2002. In 2008, she returned to Claims as the group president, overseeing all claims functions. Prior to being named Personal Lines Chief Operating Officer, Tricia was President of Customer Operations, overseeing claims and the customer management group, which comprises the company's contact center group (sales and delivery), as well as the customer experience, systems experience, and workforce management groups.

Tricia has a bachelor's degree from Illinois State University and is a graduate of the Wharton School of Business' Advanced Management Program. In 2016, she was named one of the "50 Most Powerful Women in Business" by Fortune Magazine.

*Business Casual or Casual Attire is recommended.
No registration is needed to attend this event.*

**COLLEGE OF BUSINESS
HALL OF FAME DAY**
2017-2018

Each year highly successful individuals are welcomed to campus to be inducted into the College of Business Alumni Hall of Fame. These distinguished individuals range from senior-level executives in top corporations around the world, to highly ambitious entrepreneurs. Their achievements not only attest to their commitment to excellence but also add value to our College of Business Programs and the Illinois State University brand for all graduates.

CLASS OF 2017-2018

Corey Ferengul '93
Chairman / CEO | Magnetic

Jeff Wilson '88
SVP / Head of Global Total Rewards | Toronto-Dominion Bank

Zack Fortsch '83
Partner | RSM

Joe Reynolds '03
Founder / CEO | Red Frog Events

Kelley Smith '81
Principal / CPA | Kensington Realty Advisors Inc.

Nancy Svoboda '86
Executive Vice President Human Resources | Denver Broncos Football Club

**COLLEGE OF BUSINESS
HALL OF FAME**

Business Week Promotional Booklet



FRIDAY
FEBRUARY 23 (continued)

INSPIRE:
A DISCUSSION ON DIVERSITY

CLOSING EVENT

SHE KILLS MONSTERS

Caterpillar Auditorium | State Farm Hall of Business
1:30pm - 2:15pm

To end the conference and culminate a day of discussion, cast members from the Illinois State University production of *She Kills Monsters* will perform a 30-minute scene from the play.

Through a metaphor, Agnes Evans gets to explore the Dungeons & Dragons world that her sister created to find the empowerment that she was denied in high school.

All students are welcome to join us in watching as Agnes battles the monsters that represent the real monsters that her younger sister, Tilly, battled when she was alive: bigotry, bullying, gender & sexual orientation discrimination, fear, indifference, and intolerance.



FALL EVENTS
2017

GOLF OUTING | September/October 2017

From job interviews to client pitches, the game of golf can be a great way to secure that dream job or land that huge sale. Golf in a professional setting isn't so much about hitting your drive down the middle of the fairway, but rather knowing the ins and outs of proper etiquette on the course.

At the Business Week Golf Outing, students participate in a clinic taught by Stacey Miller, Assistant PGA Professional. At the clinic, students have the opportunity to take some swings at the driving range, chip and putt at the putting green, and learn from Stacey about different rules and etiquette guidelines before they hit the course. At the golf outing, three students are paired with a business professional for a 4-man scramble. Students are able to take their lessons into action and also get some valuable networking opportunity with various professionals.



**CORPORATE SOCIAL RESPONSIBILITY
CASE COMPETITION** | November 2017

Corporate Social Responsibility (CSR) is the initiative to embrace responsibility for a company's actions and encourage a positive impact on society through activities involving consumers, employees, communities, stakeholders, and the environment. CSR goes beyond what is required by regulators and promotes the betterment of business practices for sustained positive change for consumers, employees, communities, and stakeholders.

This year, Business Week's Corporate Social Responsibility Day was sponsored by COUNTRY Financial. The 2017 Business Week Case Competition was a unique opportunity for students to apply their research, analytical, and presentation skills. Teams of three to five students developed a solution to a real-life business problem within a three-hour time frame and then presented to a panel of judges. Following the first round, the competition was narrowed to three teams that presented once again to a larger panel of judges in competition for a prize of \$3,000 split between the top teams. Attendees also had the opportunity to listen to featured guest speaker Noel Lucero, Development Director at Habitat for Humanity of McLean County.



BUSINESS WEEK



FRIDAY
FEBRUARY 23

INSPIRE: A DISCUSSION ON DIVERSITY State Farm Hall of Business - Various Rooms 8:00am - 2:15pm

Diversity (dih-yur-si-tee), noun. The inclusion of individuals representing more than one national origin, religion, socioeconomic stratum, etc.

The Business Week Team is proud to present **INSPIRE: A Discussion on Diversity**, where attendees will receive the chance to learn what diversity truly is and how it will affect them as they enter the workforce. This event will be a safe environment, and we encourage all students to attend and discuss topics freely.

To kick-off this event participants will attend a short keynote address, interactive breakout sessions, and finally watch a short skit demonstrating various issues of diversity. Throughout the day students will explore and expand their understanding of various diversity topics including but not limited to, religion, gender, and abilities. In addition, all attendees will be encouraged to develop and practice their new knowledge and understanding of micro-aggressions and unconscious bias.

Pre-registration is required for the morning portion for **INSPIRE**; however, all students are encouraged to attend the Diversity Skit.

KEYNOTE SPEAKER

ANISE WILEY-LITTLE
Chief Human Capital and Diversity Officer
Kellogg School of Management | Northwestern University



A graduate of Illinois State University, Anise Wiley-Little currently serves as Chief Human Capital and Diversity Officer of the Kellogg School of Management. She has more than 25 years of experience in developing and executing human resources, diversity, and inclusion strategies. She has provided strategic counsel to Fortune 100 organizations and nonprofits, and she has written and spoken extensively on the topics of HR, diversity, and work life.

Recent leadership positions include serving as Corporate VP of Human Resources and the first Chief Diversity Officer for Allstate Insurance Company. In these roles, Anise was responsible for orchestrating Allstate's enterprise-wide diversity business strategies. She also re-engineered the corporate diversity strategy to focus on profitable diversity and economic inclusion. Supplier diversity increased by \$32M within the first six months of this assignment and the overall total has since increased to \$1B, making Allstate numerous times for its diversity efforts by many notable organizations.

In addition, Anise has authored the book *Profitable Diversity: How Economic Inclusion Can Lead to Success*, is the Chair of "Stars Who Mean Business Awards" for Diversity Woman Magazine and named by the Society for Human Resource Management as one of the top 100 global diversity and inclusion thought leaders. She holds an M.P.A. from the University of Illinois and a B.A. from Illinois State University.

Business Casual Attire is recommended.
REGISTER AT: IllinoisState.edu/BusinessWeek.

Diversity Dialog | SFHB 148

This session will provide participants with a breakdown of proper and improper ways to address diverse topics or situations. It will also offer an explanation and education of micro-aggressions and how to avoid them.

Around the World: Racial and Ethnic Diversity | SFHB 149

The US workforce ethnic and racial makeup is constantly shifting; additionally, more and more companies are going global. In this session, participants will learn about different races and ethnicities and how to navigate the workplace with those of different backgrounds.

Battle of the Genders | SFHB 150

This session will breakdown the opportunities and challenges of both women and men; moreover, participants will learn how they can help those of the same and different gender feel welcome in any work environment.

INSPIRE BREAKOUT SESSIONS



THE BUSINESS WEEK MENTOR PROGRAM

Most Fortune 500 Companies have an established mentor program. To name a few, companies such as Google, Caterpillar, and General Electric (GE) have established mentor programs. The Business Week Mentor Program helps students develop the professional skills necessary to succeed in their career path. Many Fortune 500 Companies have mentor programs in place. At Illinois State University, the College of Business aims to help provide guidance for students in the early stages of their career. Specifically, mentors will serve as role models who:

- Reinforce the importance of active participation in registered student organizations
- Teach proper business professional attire, etiquette, interaction, and networking
- Create dialogue about courses, internships, and career preparation essentials
- Provide service-leadership opportunities

Since its formation in 2011, the Mentor Program has increased in prestige and design. Mentors are selected based on proven academic success and extracurricular involvement, coupled with recommendations from the College of Business faculty. Mentors are dedicated to providing their assigned mentee(s) with the best possible Business Week experience.

Mentor/Mentee pairs get acquainted with one another throughout two pre-Business Week events designed and implemented by the Mentor Program Team. In addition, the pairs attend training sessions led by alumni Eric Hoss '87, MBA '90, and Tim Pantalone '07, followed by an induction ceremony. To conclude their participation in the program, they attend Business Week events together and make use of the skills developed throughout their mentorship.

STUDENT MENTORS BUSINESS WEEK 2018

Alec Anzalone
Zoey Baker
Jasmin Baluran
Nicole Betcher
Anthony Binotti
Maggie Borst
Macie Brown
Megan Casebolt
Ashley Chmielewski
Joseph Cisneros
Emily Clinton
Lauren Cotton
Nicholas Cousineau
Hunter Defrees
Mariah Dowell
Jennifer Eriksson

Matthew Feinberg
Katelyn Fenske
Konner Foster
Christopher Giottoni
Michael Goodman
Autumn Gunther
Carrie Happel
Rebekah Hardy
Jonathan Higgs
Beth Hrymak
Megan Jackson
Rodrigo Jaime
Brett Kappelman
Stephanie Khoury
Allison Kostopoulos
Morgan Kranz

Matthew Leczycki
Anna Lin
Brian Loiacono
Morgan Loy
Anna Marunde
Kaitlyn McCormick
Justin McElroy
Adela McKinzie
Mark Milford
Zach Oldenburg
Kaitlyn Orden
Alexander Ostojic
Tom Pajor
Ryan Parmy
Jamie Piatek
Sara Ploch

Sam Polczynski
Eric Puccini
Jessie Reed
Jacob Reedy
Luke Reiser
Haley Seaton
Mia Shah
Erica Simios
Kylie Smith
Thomas Thornton
Octavio Villanueva
Rebecca Vondrisk
Jessica Warhol
Matt Wiechert
Rachael Willie



Would like information about being a part of the 2019 Business Week Team, or any 2018 Business Week team member, or complete an application at:
IllinoisState.edu/BusinessWeek

YouTube | #BusinessSU