# Rankings and Recognitions

COLLEGE OF BUSINESS

















#### **AACSB ACCREDITED**

One of 182 business schools in the world to have both business and accounting accreditation by AACSB International, The Association to Advance Collegiate Schools of Business. AACSB accreditation assures high quality and promotes excellence and continuous improvement in undergraduate and graduate business programs.

# A NATIONALLY RANKED PROFESSIONAL SALES EDUCATION PROGRAM

The Department of Marketing offers a nationally recognized professional sales program. In conjunction with the Professional Sales Institute (PSI), the professional sales program is consistently named one of the Top University Sales Programs in the United States by the University Sales Education Foundation. Illinois State University is one of only 68 universities nationally to offer a specialized undergraduate program in professional sales.

The Professional Sales Program is recognized as a member of the University Sales Center Alliance (USCA). There are only 19 universities in the United States that are full members of the USCA. Full membership also requires passing five strict criteria for USCA certification including: staff, structure, curriculum, affiliation, and quality.

The Professional Sales Institute is a certified collegiate member of the Professional Society for Sales & Marketing Training.

#### **TOP 4 RISK MANAGEMENT AND INSURANCE PROGRAM**

The Insurance and Risk Management Program at the College of Business at Illinois State University is ranked among the top 4 in the country by A.M. Best, the premier insurance rating agency. AM Best is a nationally recognized insurance rating company.

### A.M. BEST UNDERGRADUATE RISK MANAGEMENT PROGRAMS

Illinois State University has been recognized as one of the top 4 schools for undergraduate programs in insurance and risk management.

### **TOP RANKED BY IRMI®**

One of 29 business schools nationally recognized by the International Risk Management Institute, Inc. (IRMI®)

# BUSINESS INSURANCE RECOGNIZES RISK MANAGEMENT PROGRAM

Business Insurance recognizes the ISU undergraduate risk management and insurance program as the fourth largest program in the country.

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# **MEMBERSHIP IN CUIBE**

One of 23 business schools nationally to have full membership status in CUIBE, the Consortium for Undergraduate International Business Education. CUIBE is comprised of nationally recognized international business programs from across the United States.

# **COLLEGE FACTUAL**

Certified Public Accounting Exam (CPA), Highest pass rate for public universities in Illinois. Top five schools nationally on each of the four parts of the CPA exam for the 64 schools reporting 50+ students taking the exam.

# NATIONAL ASSOCIATION OF STATE BOARDS OF ACCOUNTANCY

Certified Public Accounting Exam (CPA), Highest pass rate for public universities in Illinois. Top five schools nationally on each of the four parts of the CPA exam for the 64 schools reporting 50+ students taking the exam.

## **TOP IN MBA PROGRAMS**

Illinois State University's College of Business is once again one of the best choices for earning an MBA, according to the Best Business Schools, published by Princeton Review. Inclusion in the Best Business Schools highlights the quality of Illinois State's MBA program and why it is a top choice for students to attend.

## **EARLY SIGNATORY TO UN PRME**

The College of Business (COB) at Illinois State University is one of the early participants in the United Nations' PRME initiative; "Principles for Responsible Management Education".

### TOP RANKED BY SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Recognized as 1 of just 37 traditional undergraduate programs across the world to meet the demanding curriculum and educational standards set forth by the Society for Human Resource Management (SHRM).

# MBA RANKED AS ONE OF BEST GRAD SCHOOLS - PART-TIME MBA BY US NEWS AND WORLD REPORT

U.S. News and World Report's ranking of our MBA program has improved by 51 spots. The program was ranked 143 in 2018 and is now ranked 92 in the forthcoming 2019 edition of US News and World Report.