

KATIE SCHOOL OF INSURANCE AND RISK MANAGEMENT



KATIE SCHOOL SUPPORTS DIVERSITY, EQUITY, AND INCLUSION

The Katie School believes that diversity prepares students for work in a global society. By experiencing diverse environment in college, students are creating a foundation to be comfortable working and interacting with a variety of individuals of all nationalities. DEI influences students to seek out a broader range of friends. Educational interactions among racially and ethnically diverse groups results in positive learning outcomes. It promotes strong critical thinking and problem-solving skills by exposing students to key challenges and different perspectives faced by students from different races, ethnicities, and nationalities.

The Katie School supports Diversity, Equity, and Inclusions by:

- Working with College Greenlight to Attract Top College-Bound Students to Illinois State University to study Risk Management and Insurance (RMI) or Actuarial Science
- Providing Summer On-Campus Programs where students can learn about risk, how to manage risk and careers in the risk and insurance profession
- Working with diverse student organizations across campus to host events to bring insurance industry awareness to a varied group of students
- Working with industry partners to promote opportunities for students to have mentors, internships, and to attend conferences





KATIE SCHOOL'S GLOBAL EDUCATION

The Katie School supports global insurance education. We believe that this is critically important for creating a workforce with the capabilities and mindset to tackle the world's toughest challenges of global risk interdependence such as pandemics and climate change, and it exposes students to ways in which business is successfully conducted in other countries. Students with an international exposure can better build relationships between people and communities, solve problems, and think creatively.

Going abroad to interact and observe how industry practitioners do business helps students acquire skills that influence their career paths, increase their maturity and help them better understand their cultural values and biases.

Almost 40% of companies surveyed missed international business opportunities because of a lack of internationally competent personnel.

The Katie School supports Global Education through the following:

- International Internships
- Virtual Internships
- International Speakers
- Conferences



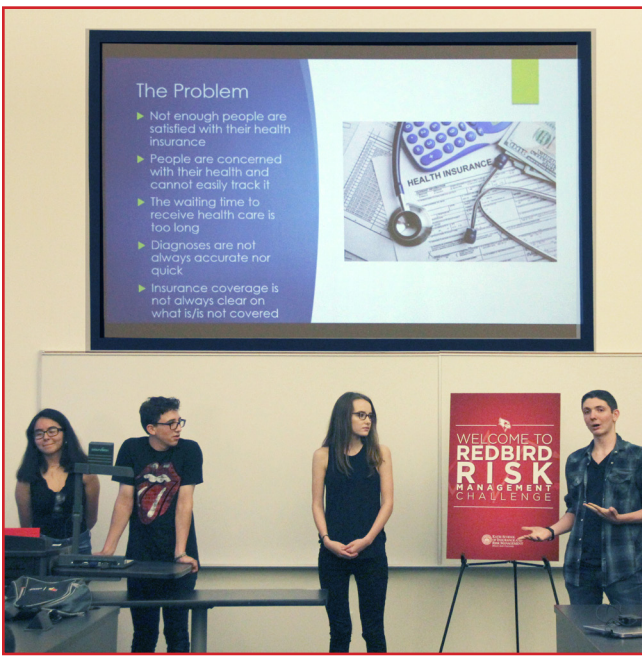


KATIE SCHOOL'S SUPPORT FOR STUDENT INNOVATION

Today's industry employers actively seek students that can work effectively on a **team**, **self-manage** and **motivate**, apply critical thinking skills to an **unstructured problem**, and communicate their recommendations. The Katie School helps to fund and support the ISU Innovation Consulting Community which provides students with projects to develop these habits and skills and provide **real-world business use-case** project experience. Participants learn **project management**, **leadership**, **self-awareness**, and **innovation**. Employers increasingly seek to hire students who are skilled at collaboration, working with cross-disciplinary teams, and solving real-world problems for the industry.

The Katie School is involved in supporting Student Innovation through:

- Real world Projects with Industry clients
- Katie School Symposium on Innovation in Insurance



Women Founders of Insurtech Firms Panel

Panelists:
 Jennifer Byrne, Co-founder and President, Quesnay Inc., Insurtech Investor and Advisor
 Kate Terry, Co-founder and Chief Operating Officer, Surround Insurance

Redbird Agency

STATE YOUR NEEDS

Max Garey
Risk Management/Insurance & Finance

Ray Guardado
Risk Management/Insurance & Finance

Miranda Kobal
Risk Management/Insurance & Business Administration

Nicole Sabin

Hayden Sanborn
Risk Management/Insurance & Finance

KATIE SCHOOL'S SUPPORT FOR PROFESSIONAL DEVELOPMENT

The Katie School supports professional development through:

- 100 Point Badge Program for Students by taking professional insurance exams, conducting industry research, attending presentations by industry executives, and developing “soft skills” in businesswriting, presentations, and consulting
- Over 80 industry presentations for students each year on key issues and trends facing the insurance industry
- Gamma Iota Sigma leadership opportunities for students
- Internships
- Industry team competition
- Professional development workshops
- Alumni mentoring program
- Support for professional exams (CPCU, ARM, ARe...)
- Research on cutting edge innovations in insurance such as blockchain, the use of drones, and insurtech developments

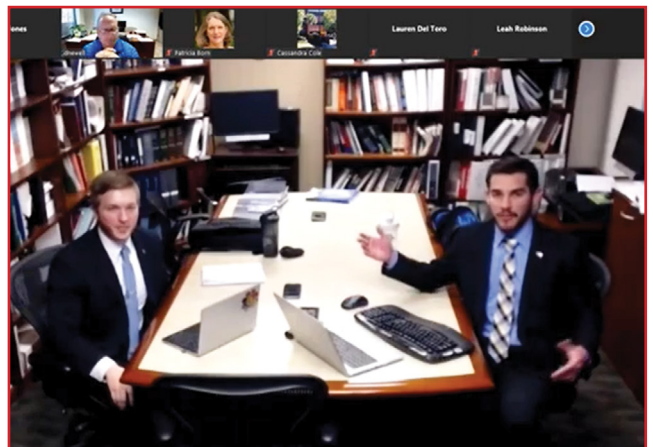


Katie School of Insurance and Risk Management Webinar Series

21-23 September 2020
5pm CEST

Moderator:
James R. Jones

Presenters:
 Harrison Porter, Kyle Stablein, Brendan Leibforth, Taylor Copas, Sara Haouassia, Eric Agyemang, Mani Venkateswaran





KATIE SCHOOL AND COMMUNITY SERVICE

The mission of the insurance industry is to provide for people in times of need. We at the Katie School believe that students who are interested in working in such an environment find value in community service. Our Gamma Iota Sigma chapter is committed to serving others and has been recognized by the College of Business with the Outstanding Service/Volunteer Organization award through its very active volunteer work.

Community service activities have included:

- Habitat for Humanity
- American Red Cross
- Midwest Food Bank
- Active Bloomington Garden
- Normal Library
- Wishbone Donation Collections
- Operation Gratitude
- YMCA
- Home Sweet Home Ministries





KATIE SCHOOL AND THE POWER OF NETWORKING

Our industry is all about relationships and the personal element, and the most connected people are quite often the most successful. This concept is shared early in the educational experience of our students and reinforced through:

- Etiquette dinners
- Katie School alumni mentoring
- Workshops on
 - o Professionalism
 - o Proper LinkedIn presence
 - o Conference etiquette
 - o Leadership development

These activities assist students to build confidence and self-esteem as they begin shaping their personal brand and network. Outfitted with their own business cards, they are fully equipped to interact and engage industry professionals as they seek their suitable career path within insurance and risk management.



Katie School by the Numbers

Based on the funds received from industry, each year the Katie School supports students through such things as scholarships, exam reimbursements, and paid conference attendance. This helps in attracting, retaining, and developing talent for the insurance industry. Here are some of the key metrics illustrating those areas

Over 3000 graduates

working in the insurance industry

Over \$170,000 in scholarships

and awards annually

Over 100 students per year

doing industry internships

Over 100 actuarial exams

fees paid for students annually

Over 80 presentations

annually from industry experts

Over 50 students

attending industry conferences
each year

Over 100 students

in **Gamma Iota Sigma** on an
annual basis



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Illinois State University

Katie School Program Milestones

The following are some of the key program developments in the life of the Katie School. These have helped Katie School to raise funds for students, enhance industry practitioner education opportunities, recruit students from high schools, and provide scholarships and professional development experiences.

1991 – Katie School Golf Classic

1991 – Katie School
Executive Forum

1991 – Gamma Iota Sigma
Alpha Kappa Chapter

1995 – APIW (Association of
Professional Insurance
Women) Scholarship
Recipients

1996 – Midwest High School
Student Actuarial/
Analytics Academy

1996 – Lloyd's of London
Partnership

1998 – Spencer Scholar
Recipients

1999 – Katie School International
Internship Program

2003 – Spencer Risk
Management in Residence
Program

2005 – Insurance Financial
Regulators Program

2008 – Redbird Risk Management
High School Program

2012 – Katie School Hall of Fame

2014 – Katie School Certificate
in Leadership and
Business Acumen

Katie School's Industry Engagement

One of the unique features of the Katie School is its engagement with industry. From its inception the Katie School was designed to be guided by industry needs, and this approach has provided students with unprecedented industry professional development, career opportunities, and exposure to risk issues.

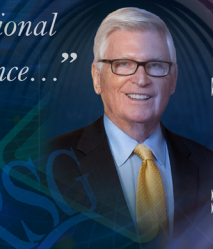
The Katie School works with about 130 different companies and organizations. The following represent the 2021 Katie School Advisory Board:

- **Afni, Inc.**
- **AIG**
- **Aon**
- **AXA XL**
- **Business Insurance**
- **Chicago RIMS**
- **Chubb**
- **CNA**
- **COUNTRY Financial**
- **Gallagher**
- **Gen Re**
- **Illinois Dept. of Insurance**
- **Liberty Mutual Insurance**
- **Lloyd's America**
- **Munich Re**
- **Pekin Insurance**
- **Pinnacle Actuarial Resources, Inc.**
- **RII Insurance Corp**
- **RT Specialty, LLC**
- **State Farm Insurance**
- **Surplus Line Association of IL**
- **Swiss Re**
- **Travelers**
- **Zurich North America**

MIDWESTERN INSURANCE
INNOVATION AND LEADERSHIP AWARD
& HALL OF FAME



“... leadership,
innovation,
social responsibility
and
professional
excellence...”



Founding Chairman
Chairman and CEO
Ryan Specialty Group, LLC

2012 HALL OF FAME LAUREATE

PATRICK G. RYAN



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Illinois State University

KATIE SCHOOL HALL OF FAME

2012

PATRICK G. RYAN

2014

DAVID M. LOCKTON

2016

EDWARD B. RUST, JR.

MARK WILLIS

2018

J. PATRICK GALLAGHER, JR.

THE 2018 KATIE SCHOOL HALL OF FAME
**INNOVATION
LEADERSHIP**
AWARDS DINNER



J. Patrick Gallagher, Jr.
Chairman, President and CEO



- 2018
Gallagher:
World's Most Ethical Companies®
- 2013
Insurance Broking CEO
- 2009
Spencer's Educational Companies® Honoree
- 2007
Freedom of the City of London Recipient

- Industry and Charitable Organizations
- Board of Trustees:
American Institute for
Chartered Property
Casualty Underwriters
- Board of Founding Directors:
International Insurance
Foundation
- Advisory Council:
Boys Hope/Girls Hope
- Board of Advisors:
Catholic Charities
- Board of Directors:
InnerWorkings, Inc.
- Economic Club of Chicago
- Executives Club of Chicago
- Commercial Club of Chicago

“We're committed
to recommending
what is in the
client's best
interests
- not ours - and
to delivering on
our promises.
It's The Gallagher
Way. Since 1927.”

J. PATRICK GALLAGHER, JR.
2018 HALL OF FAME LAUREATE



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2014
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LOCKTON
LOCKTON

I believe private ownership
has served as a strong
foundation. I am committed
to leading and perpetuating
our family business. Our
independence provides us
flexibility and the freedom
to take a long-term view in
order to assure our future
success as well as the
success of our clients.

DAVID M. LOCKTON
2014 HALL OF FAME LAUREATE



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Illinois State University

2016
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AWARDS



A man of
great vision
and sound
judgment
with a record of exceptional
accomplishments and
contributions - a deservedly
admired leader in
the industry.



MARK WILLIS
2016 HALL OF FAME LEADERSHIP HONOREE



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FINANCIAL SERVICES
Illinois State University

2016
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AWARDS



Under Rust's leadership -
State Farm grew from 45 million current policies to
82 million policies and financial services accounts.
The company's financial strength has grown from
\$10 billion in 1985 to \$90 billion today, and this year
became the largest provider of individual life
insurance policies in the U.S.

“We all have a choice since the years pass by.
We can age or we can evolve and grow
capturing the excitement of
what's still to come or what can be.”

-Edward B. Rust, Jr.

EDWARD B. RUST, JR.
2016 HALL OF FAME LAUREATE



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