History of the

#### KATIE SCHOOL

The Katie Insurance School was established in 1991 as a living memorial to Mary Katherine "Katie", the daughter of an Illinois State University alumnus, who died at age 2 1/2. The founding Director of the Katie School was Professor Andrew T. Nappi., for whom the Andrew T. Nappi International Study Grant was established.





#### Mission Statement

The Katie School supports the insurance and financial services industry by providing talented, well-prepared students for careers in the industry. The Katie School provides a studentcentered educational environment to enable students to develop the skills, risk management and insurance knowledge, ethics, technological competency, and attitudes necessary to succeed in the insurance and financial services industry. The Katie School supports lifelong learning for students, faculty, and industry professionals.





#### Vision Statement

The Katie School seeks to be the premier undergraduate insurance and risk management program in the nation in the education of future industry leaders through industry involvement, innovative teaching, cutting-edge applied research, and student-centered learning. The Katie School seeks to add value to the industry by providing high quality undergraduate and professional education.





# Katie School Insurance Advisory Board of Executives

Afni, Inc.

Allstate Insurance

Amerisure Insurance

Aon

**Argonaut Great Central** 

Arthur J. Gallagher & Co.

Chartis

Chubb Group

Connor & Gallagher

**COUNTRY Financial** 

Farmers Insurance

Gen Re

Harco National Insurance

Illinois Dept of Insurance

**Lockton Companies** 

Marsh

Munich Re

Nationwide Insurance

Pekin Insurance

RIMS Chapter-Chicago

RLI Insurance

State Farm Insurance

Surplus Line Assoc of IL

Swiss Re America

Travelers

**Zurich North America** 



#### **Industry Programs**

The Katie School sponsors such industry programs as the Insurance Executive Forum, Katie School Symposium, Katie School Golf Classic, Ken Smith Financial Regulators continuing education courses, executive development programs and research that helps advance the industry in Illinois and the nation.





#### Insurance Executive Forum

The annual breakfast seminar invites insurance executives and risk managers to hear perspectives from a panel of senior industry professionals on topical issues.



#### Katie School Symposium

The Katie School
Symposium is a unique forum that provides an opportunity for experts from academic institutions and the insurance industry to discuss issues on a related topic





#### London Market Study Tour

In its 15<sup>th</sup> year, the LMST enables underwriters, claims personnel, brokers, capital providers, auditors and others engage in the Lloyd's and London market to become more knowledgeable about the US property and casualty insurance industry.





#### Katie School Golf Classic

Industry leaders and friends of the Katie School enjoy a fun-filled day of golf, food, and prizes. All proceeds support scholarships and program enhancements.



#### Institute for Insurance Ethics

The mission of the Institute for Insurance Ethics is to develop programs that will educate members of the insurance and financial services industry, as well as the public about the nature of ethics, social responsibility, and the application of high ethical standards.





## Ken Smith Financial Regulators Program

#### **Key Topics:**

- Risk Assessment in Practice
- Identifying Troubled Companies
- Trends in Insurance Technology
- Corporate Governance
- How to Analyze Investment Portfolios
- Property/Casualty Loss Reserves
- ERM and Insurance Companies
- Analysis Techniques and Financial Solvency Tools





#### Risk Manager in Residence

For the past six years the Katie
School has participated in the Risk
Manager in Residence Program
through the Spencer Educational
Foundation. It brings talented
industry professionals to campus to
interact with our students.



Roger Andrews, E.D. Bullard Company, at the Katie School



#### Professional Development

The Katie School offers programs in:

- Leading Strategic Change
- Ethics
- Insurance Operations
- Developing Financial Acumen
- Leading Organizational Excellence
- Customized Programs





#### Research and Consulting

The Katie School provides value to the industry by conducting research and consulting on industry issues. Some of the Katie School-funded research includes corporate governance best practices, the effect of insurance product diversification on company profitability, dealing with information overload by insurance agents, and the effect of technology and automation on workers compensation claims practices.





#### Research and Consulting

The Katie School also acts as "knowledge brokers" in connecting researchers to consulting projects pertaining to areas such as coverage interpretation, industry professional standards, market competitive analysis, and technology effectiveness.





# Undergraduate Program



#### COURSE OFFERINGS

- Introduction to Risk and Insurance
  - Property Insurance
  - Liability Insurance
  - Life and Health Insurance
    - Financial Planning
  - Insurance Company Operations
    - Risk Management
    - Insurance Internship



# New Minor – Financial Planning Fall 2009

Investments

Intro to Risk and Insurance

Federal Income Taxation

Personal Selling and Relationship

Marketing

**Estate Planning** 

Retirement Planning & Employee Benefits



## Gamma Iota Sigma

The International Risk
Management, Insurance and
Actuarial Science Collegiate
Fraternity at Illinois State
University





# Industry Speakers

- Provide insights into career paths
- Share day to day experiences of their job
- Provides visibility of company





#### Toastmasters Club

- Develop and improve public speaking abilities
- Weekly meeting
- For members of Gamma
   Iota Sigma, Katie School pays Toastmaster Club fees



# Gamma Members Volunteer for Habitat for Humanity





# Professional Designations

- •Provide students with a \$230 award for passing any CPCU exam including CPCU 557.
- Provide students with a \$150 award for passing any ARM,
   ARe, or AIC exam.
- Provide students with a \$100 award for passing any INS exam
- Provide students with a \$200 award for passing any LOMA recognized designations



# International Internships

London ~ Bermuda Zurich

- Airfare
- Lodging
- •Meals
- Ground transportation
- •6 hrs course credit



#### REBEX Conference

Wheeling, IL

Students attend industry conferences and participate in educational sessions, network with executives, and practice business etiquette.





# 2009

RIMS Conference
Orlando



### GIS Officers / Corporate CEO

Gamma Officers with
 Pat Gallagher –
 Arthur J. Gallagher & Co.



## Company Visits

Katie School students visit
Advisory Board companies to
learn about various career paths,
experience corporate culture and
interact with Katie School
alumni.





## Insurance Legislative Day

AJ Rector with State Representative Dan Brady at Insurance Legislative Day in Springfield



### Troy University Symposium

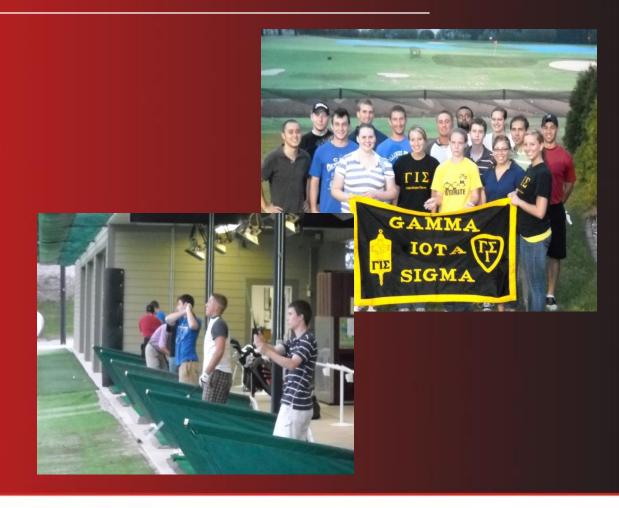
Troy, Alabama

Students focus on excess and surplus lines in the insurance industry.



# Group Golf Lessons

- •Golf etiquette
- Networking and means to conduct business
- •Who wants to be left behind in the office?



# Katie School Student Leadership Program in Risk Consulting

This program brings together twenty of the top students from the College of Business to develop leadership and business consulting skills.



# Katie School Student Leadership Program in Risk Consulting

The eight month program culminates with a student risk consulting project for one of several local not-for-profit organizations. Students earn a scholarship and certification upon completion.





# Scholarships

Katie School awards approximately \$100,000 in scholarships each year.





#### FAME Scholars

#### The Council of Insurance Agents and Brokers



2009 Recipient Rebecca Kagan



2009 Recipient Tommy Mullins



#### APIW

#### Association of Professional Insurance Women



Vanessa Contreras 2009 APIW Scholarship Recipient



APIW Luncheon with Katie School alumni and students



### Katie School Alumni Events



## High School Outreach



# Minority High School Scholars Actuarial Academy

This one-week program is designed especially for above average African-American, Hispanic and Native American high school students who excel in mathematics, enjoy learning, and like to solve complicated problems.





# Minority High School Scholars Actuarial Academy

This program helps to explain what actuaries do, where they work, what they have in common and if an actuarial career might be a good choice. Students will meet and talk to actuaries, observe them at work, and learn how to become an actuary.





## Redbird Risk Management Challenge

Illinois State University invites the best and the brightest high school students in the country to compete in a week-long challenge held at the Katie School of Insurance.

Twenty seniors competed in the 2009 Redbird RM Challenge.





# Redbird Risk Management Challenge

The high school students assume the roles of senior risk management professionals and are asked to guide their corporation through a mine field of potential disasters. Student teams compete against one another in developing the best risk management strategies.





# To learn more about what the Katie School has to offer...

# www.katieschool.org

