

History of the

KATIE SCHOOL

The Katie Insurance School was established in 1991 as a living memorial to Mary Katherine "Katie", the daughter of an Illinois State University alumnus, who died at age 2 1/2. The founding Director of the Katie School was Professor Andrew T. Nappi for whom the Andrew T. Nappi International Study Grant was established.



Mission Statement

The Katie School supports the insurance and financial services industry by providing talented, well-prepared students for careers in the industry.

The Katie School provides a student-centered educational environment to enable students to develop the skills, risk management and insurance knowledge, ethics, technological competency, and attitudes necessary to succeed in the insurance and financial services industry.

The Katie School supports lifelong learning for students, faculty, and industry professionals.



Vision Statement

The Katie School seeks to be the premier undergraduate insurance and risk management program in the nation in the education of future industry leaders through industry involvement, innovative teaching, cutting-edge applied research, and student-centered learning. The Katie School seeks to add value to the industry by providing high quality undergraduate and professional education.



Katie School Insurance Advisory Board of Executives

Afni, Inc.

Amerisure Insurance

Aon

Arthur J. Gallagher & Co.

Business Insurance

Chartis

Chubb Group

Connor & Gallagher

COUNTRY Financial

Gen Re

Harco National Insurance

Illinois Dept of Insurance

Lockton Companies

Munich Re

Nationwide Insurance

Pekin Insurance

Pinnacle Actuarial

RIMS Chapter-Chicago

RLI Insurance

State Farm Insurance

Surplus Line Assoc of IL

Swiss Re America

Travelers

Zurich North America

Industry Programs

The Katie School sponsors such industry programs as the Insurance Executive Forum, Katie School Symposium, Katie School Golf Classic, Financial Regulators Program, continuing education courses, executive development programs and research that helps advance the industry in Illinois and the nation.



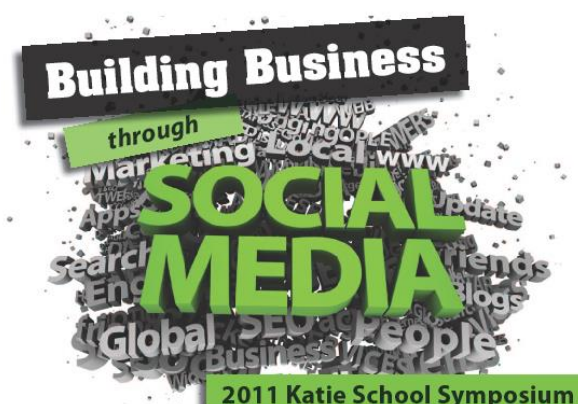
Insurance Executive Forum

The annual breakfast seminar invites insurance executives and risk managers to hear perspectives from a panel of senior industry professionals on topical issues.



Katie School Symposium

The Katie School Symposium is a unique forum that provides an opportunity for experts from academic institutions and the insurance industry to discuss issues on a related topic.



Building Business
through
SOCIAL MEDIA

2011 Katie School Symposium

KATIE SCHOOL OF INSURANCE AND FINANCIAL SERVICES
Illinois State University

The Katie School Symposium is a unique forum providing opportunity for industry experts, consulting firms, and academics to discuss pressing issues. This year's Symposium will focus on Building Business through Social Media.

Social networking is rapidly being viewed as a powerful tool for business organizations to enhance customer relationships, generate leads and connections, build brand awareness, and increase informal learning. This year's Katie School Symposium will address the many opportunities and strategies available through social media as well as enlighten you about the challenges, and potential financial and legal threats that may be lurking. Discover through research what works well, and what doesn't. This symposium is for anyone in management, marketing, communications, or learning and development. You can learn to use social media regardless of your background, education or experience level. Don't be left behind!

Thursday, April 21, 2011
**Marriott
Bloomington-Normal
Hotel & Conference Center**
8:30 am - 3:30 pm

*Continental Breakfast and Lunch
is included.*

Directions: www.marriottnormal.com

*Parking available in the garage across
the street south of the Marriott.*

London Market Study Tour

In its 17th year, the LMST enables underwriters, claims personnel, brokers, capital providers, auditors and others engage in the Lloyd's and London market to become more knowledgeable about the US property and casualty insurance industry.



Katie School Golf Classic

Industry leaders and friends of the Katie School enjoy a fun-filled day of golf, food, and prizes. All proceeds support scholarships and program enhancements.



Institute for Insurance Ethics

The mission of the Institute for Insurance Ethics is to develop programs that will educate members of the insurance and financial services industry, as well as the public about the nature of ethics, social responsibility, and the application of high ethical standards.



Financial Regulators Program

Key Topics:

- Risk Assessment in Practice
- Identifying Troubled Companies
- Trends in Insurance Technology
- Corporate Governance
- How to Analyze Investment Portfolios
- Property/Casualty Loss Reserves
- ERM and Insurance Companies
- Analysis Techniques and Financial Solvency Tools



**Application Form for
June 14 - 24, 2011
Program**

Enrollment is limited to 30 participants and is **FREE to Insurance Regulators**. If you have questions, please call Lesley Sauder, (800) 697-8692 or e-mail to lsauder@ilstu.edu. Application deadline is June 1, 2011.

Applications for admission to the program are currently being accepted. Please complete the form online at www.katieschool.org and click on "Register for Katie School Programs".



**Katie School
Financial
Regulators
Program**

at Illinois State University
June 14 - 24, 2011

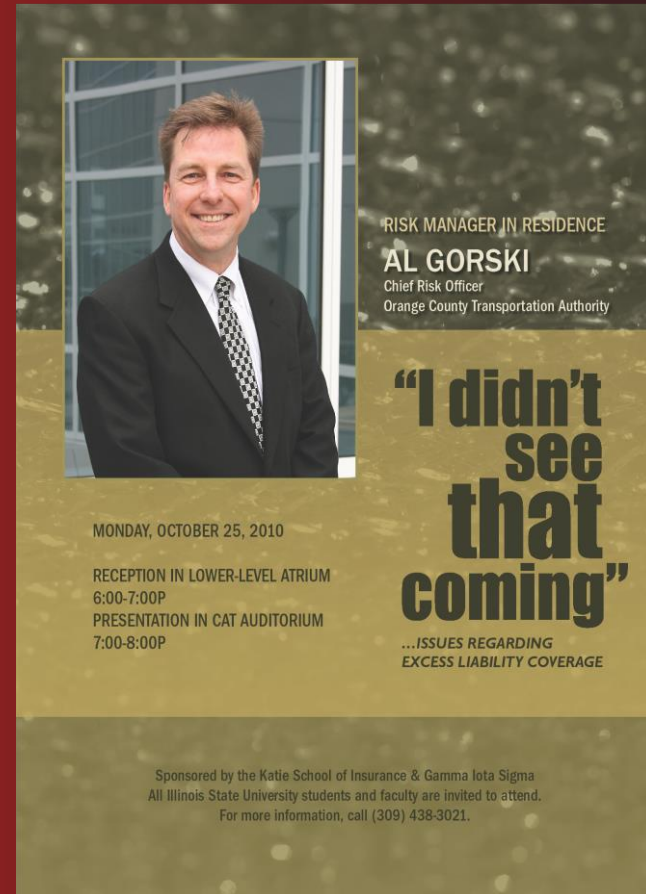
 **KATIE SCHOOL
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An equal opportunity/affirmative action university encouraging diversity

Risk Manager in Residence

For the past eight years the Katie School has participated in the Risk Manager in Residence Program through the Spencer Educational Foundation. It brings talented industry professionals to campus to interact with our students.

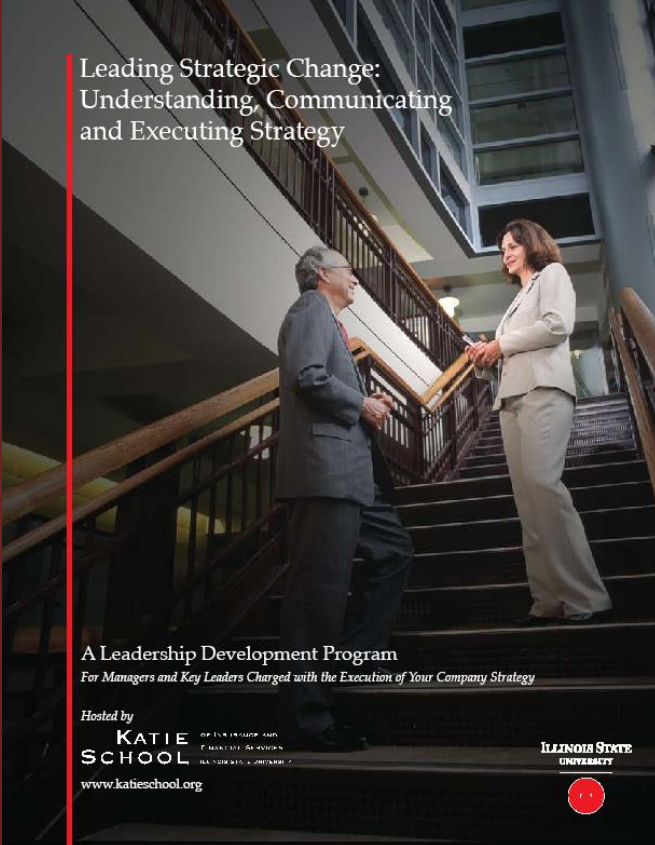


The poster features a portrait of Al Gorski, Chief Risk Officer of the Orange County Transportation Authority, on the left. To the right, the text reads: "RISK MANAGER IN RESIDENCE AL GORSKI Chief Risk Officer Orange County Transportation Authority". Below the portrait, the event details are listed: "MONDAY, OCTOBER 25, 2010", "RECEPTION IN LOWER-LEVEL ATRIUM 6:00-7:00P", and "PRESENTATION IN CAT AUDITORIUM 7:00-8:00P". A large quote on the right says "I didn't see that coming" with "...ISSUES REGARDING EXCESS LIABILITY COVERAGE" underneath. At the bottom, it states: "Sponsored by the Katie School of Insurance & Gamma Iota Sigma All Illinois State University students and faculty are invited to attend. For more information, call (309) 438-3021."

Professional Development

The Katie School offers programs in:

- Leading Strategic Change
- Ethics
- Insurance Operations
- Developing Financial Acumen
- Leading Organizational Excellence
- Customized Programs



Leading Strategic Change:
Understanding, Communicating
and Executing Strategy

A Leadership Development Program
For Managers and Key Leaders Charged with the Execution of Your Company Strategy

Hosted by
**KATIE
SCHOOL**
OF INSURANCE AND
FINANCIAL SERVICES
ILLINOIS STATE UNIVERSITY
www.katieschool.org

ILLINOIS STATE
UNIVERSITY

Research and Consulting

The Katie School provides value to the industry by conducting research and consulting on industry issues. Some of the Katie School-funded research includes corporate governance best practices, the effect of insurance product diversification on company profitability, dealing with information overload by insurance agents, and the effect of technology and automation on workers compensation claims practices.



Research and Consulting

The Katie School also acts as “knowledge brokers” in connecting researchers to consulting projects pertaining to areas such as coverage interpretation, industry professional standards, market competitive analysis, and technology effectiveness.



Undergraduate Program

COURSE OFFERINGS

- Introduction to Risk and Insurance
 - Property Insurance
 - Liability Insurance
 - Life and Health Insurance
- Retirement Planning & Employee Benefits
 - Insurance Company Operations
 - Risk Management
 - Insurance Internship

New Minor – Financial Planning

Investments

Intro to Risk and Insurance

Federal Income Taxation

Personal Selling and Relationship
Marketing

Estate Planning

Retirement Planning & Employee Benefits

Gamma Iota Sigma

The International Risk
Management, Insurance and
Actuarial Science Collegiate
Fraternity at Illinois State
University



Industry Speakers

- Offer insights into career paths
- Share day to day experiences of their jobs
- Provide visibility of their companies



Toastmasters Club

- Develop and improve public speaking abilities
- Weekly meeting
- For members of Gamma Iota Sigma, the Katie School pays Toastmaster Club fees.



Gamma Members Volunteer for Special Olympics & Relay for Life



Professional Designations

- Provide students with a \$230 award for passing any CPCU exam
- Provide students with a \$150 award for passing any ARM, ARe, or AIC exam
- Provide students with a \$100 award for passing any INS exam
- Provide students with a \$200 award for passing any LOMA recognized designations

International Internships

London ~ Bermuda

Zurich ~ Johannesburg

The Katie School covers the cost of:

- Airfare
- Lodging
- Meals
- Ground Transportation
- Course Credit



REBEX Conference

Wheeling, IL

Students attend industry conferences and participate in educational sessions, network with executives, and practice business etiquette.



2011

RIMS Conference *Vancouver*



GIS Officers / Corporate Executives

- Gamma Officers with Michael Butt, Chairman of AXIS Capital Holdings Limited



Company Visits

Students visit Advisory Board companies to learn about various career paths, experience corporate culture and interact with Katie School alumni.



NAPSLO 2011 Symposium

A weekend symposium in Chicago hosted by the Katie School for over 100 RMI students from the U.S. and Canada.



Troy University Symposium

Troy, Alabama

Students focus on excess and surplus lines in the insurance industry.



Group Golf Lessons

- Golf etiquette
- Networking and a means to conduct business
- Who wants to be left behind in the office?



Katie School Student Leadership Program in Risk Consulting

This program brings together twenty of the top students from the College of Business to develop leadership and business consulting skills.



Katie School Student Leadership Program in Risk Consulting

The eight month program culminates with a student risk consulting project for one of several local not-for-profit organizations. Students earn a scholarship and certification upon completion.



Scholarships

The Katie School awards approximately \$100,000 in scholarships each year.



2011 Spencer Scholars

Scott Adams

Mira Andreeva

Sarah Coglianesse

Allen Kus

Lisa Pankau

Ashley Rieger

FAME Scholars

The Council of Insurance Agents and Brokers



2011 Recipient
Josh Angelos



2011 Recipient
Brett Glaser

APIW

Association of Professional Insurance Women



Lauren Peggau

2011 APIW Scholarship Recipient

Katie School Alumni Events



High School Outreach

Minority High School Scholars Actuarial Academy

This one-week program is designed especially for above average African-American, Hispanic and Native American high school students who excel in mathematics, enjoy learning, and like to solve complicated problems.



Minority High School Scholars Actuarial Academy

This program helps to explain what actuaries do, where they work, what they have in common and if an actuarial career might be a good choice. Students will meet and talk to actuaries, observe them at work, and learn how to become an actuary.



Redbird Risk Management Challenge

Illinois State University invites the best and the brightest high school students in the country to compete in a week-long challenge held at the Katie School of Insurance. Eighteen seniors competed in the 2010 Redbird RM Challenge.



Redbird Risk Management Challenge

The high school students assume the roles of senior risk management professionals and are asked to guide their corporation through a mine field of potential disasters. Student teams compete against one another in developing the best risk management strategies.



To learn more about what the
Katie School has to offer...

www.katieschool.org