



28th Annual

INSURANCE EXECUTIVE FORUM

Insuring Against FUTURE SHOCK

Breakfast Seminar

for Insurance Executives & Risk Managers

Tuesday, September 18, 2018 | 8:00 - 11:00am
Union League Club - 65 W. Jackson Boulevard - Chicago, Illinois

Program Overview

In 1970, Alvin Toffler coined the phrase “Future Shock” and defined it as the psychological distress suffered by people who are unable to cope with the rapidity of social and technological changes. Those changes he predicted of free-flowing information, a shared- economy, a remote work and talking robots have now become reality.

Therefore, will we now be victims of ‘future shock’ or can we thrive in this world of the future? Consider the following:

- *We now have machine learning to help with claims, underwriting, and risk analysis. Do these technologies give us better customer understanding and creative solutions or just analysis paralysis?*
- *We now have big data, artificial intelligence (AI) and the Internet of Things (IoT). Does this wealth of information give us new insights or just information overload?*
- *We now face extreme weather that has brought us new terms like “rain bombs” and firenados. Do we work to offer resilient solutions or do we retreat to safer ground?*
- *Insurers face new competition from technology companies and from hedge funds. Do these provide opportunities for better risk management partnerships and bring more customer value, or are they just a new threat?*
- *Will a company’s reputation be tarnished by #metoo and timesup tweets or enhanced by employee empowerment and engagement?*
- *Do our workers’ homes resemble “electronic cottages” that provide them with greater work-life balance and a richer family life, or are they digital detention centers?*
- *Do we now have, as Toffler described, “business adhocracy” that is flexible, and allows for creativity and adaptability, or do we just have corporate chaos?*
- *Those who can anticipate and plan for change can create their own future. Come join us and hear our panelists provide their insights and suggestions to help us navigate with confidence through this “future world” we live in now.*

WHO SHOULD ATTEND?

- *Insurance company CEOs, CFOs, managers, and underwriters who need to know what the competition is doing to meet the challenges that lie ahead.*
- *Risk managers who must anticipate future needs to protect the company’s assets and income against a broad array of risks associated with the business.*
- *Strategically oriented brokers who interface between buyers and sellers and need to be more knowledgeable about the future of the industry.*
- *Reinsurance brokers who seek to become the solution providers to the risks they are placing.*
- *Bankers and market analysts who need to keep pace with the changes and emerging trends in the insurance and risk management environment.*

SCHEDULE

- 7:30am** Registration and coffee
- 8:15am** Breakfast
- 9:00am** Panel discussion with industry leaders and audience participation
- 11:00am** Closing remarks

MODERATOR

Gavin Souter is Editor of *Business Insurance*.

SPEAKERS

Gary Kaplan is President of XL Catlin's North America Construction unit. He joined XL in May 2010 to develop a new business unit solely dedicated to addressing the risk management needs of the Construction industry. Since joining XL Catlin, Gary has recruited a team of construction insurance, loss control and claims specialists, each with more than 20+ years of industry experience, and built XL Catlin's new North America Construction unit. In March 2011, Gary was appointed a Managing Director for XL Catlin's Leadership Council. Prior to his current position with XL Catlin, Gary spent more than 20 years with Zurich North America Commercial, most recently as President of Construction. He also held a variety of senior management positions including Chief Underwriting Officer for North America Commercial and Director of Property Lines. Additionally, he was a member of Zurich's Board of Directors and Executive Committee. Gary is a graduate of Northern Illinois University with a bachelor's degree in Chemistry, and he holds a Construction Risk Insurance Specialist (CRIS) designation.

Blake Koppersmith is a Senior Vice President at Swiss Re and leads the Transactions & SwiftRe team. He graduated from Illinois State University and the Katie School of Insurance where he double majored in Insurance and Finance. After graduation, Blake joined a GE leadership program and was based at Employers Reinsurance in Kansas City. He then went on to join Swiss Re as a casualty facultative underwriter in Atlanta, GA. Blake has held several different roles at Swiss Re, and most currently he is part of the facultative leadership team. He has lived in Atlanta for 15 years now with his wife and three children.

Mark Vila is Head of Corporate Risk & Broking for Greater Chicago and Wisconsin at Willis Towers Watson. He joined the Chicago team in 2010 as Chief Operating Officer, focused on client service and the operational and financial aspects of the organization. In 2013, he was promoted to Chief Marketing and Placement Officer. In this role, his key focus was on client retention, office growth, and the coordination of all brokerage activities, leading a \$500M+ premium portfolio. In 2015, Mark's focus was sharpened entirely on client growth and development, encompassing all client retention initiatives, office sales leadership, and client marketing activities. In February 2017, Mark was named Head of Corporate Risk & Broking for Chicago. Leadership of the Wisconsin operation was added in May 2017. This gives Mark full responsibility for one of Willis Towers Watson's largest Property & Casualty operations. He began his insurance career at Willis Milwaukee in 1998. During his 12 years in Milwaukee, Mark managed a variety of increasing responsibilities through several promotions, and most recently served as head of P&C Operations, a senior leadership team member and Client Advocate®. Mark holds a Bachelor of Science degree in Mathematics with honors from Michigan Technological University, Houghton, Michigan and an MBA from the University of Wisconsin in Milwaukee. He obtained his Associate in Risk Management (ARM) designation in 2004.

Liz Walker is the Director of Enterprise Risk and Global Insurance for Groupon, and she spent over a decade as litigation counsel representing various insurance carriers in complex coverage matters. Over the course of her career, she not only served as outside counsel representing insurers, but also worked in-house managing mass litigation claims and coverage communications for a global insurance company. In 2013, Liz changed roles to join an insured Chicago tech company, Groupon, Inc., managing Groupon's interests in various litigation and pre-litigation matters. In 2016, she pivoted to her current role, managing Groupon's global insurance interests and enterprise risk. She is also a member of the Board of Directors for the RIMS Chicago Chapter.

Please suggest a question for the panel

PLEASE RETURN THIS FORM TO:

Illinois State University - Katie School of Insurance and Risk Management
Campus Box 5490 | Normal, Illinois 61790-5490
Telephone: (309) 438-3021 | Facsimile: (309) 438-7753 | E-mail: debbie.babcock@illinoisstate.edu

Registration (Please duplicate this form for group registration)

Please register me/our group for the 28th Annual Insurance Executive Forum.

Organization _____
Mailing address _____
City State Zip _____
Telephone Fax _____
E-mail _____

Attendees

Name 1 _____
Name 2 _____
Name 3 _____
Name 4 _____

- Individual fee \$150 per person
- Table of 10 persons \$1250 per table

Payment information

- Check (payable to Katie School/Illinois State University) is enclosed.
- Credit Card - payment by VISA, AMEX, MC or Discover credit card must be completed online at Business.illinoisstate.edu/Katie. Please click on the "2018 Insurance Executive Forum" link on the bottom of the home page.
- This confirms my telephone registration. Check (payable to Katie School/ Illinois State University), letter of intent, or purchase order is enclosed.

Cancellation policy

Cancellations received in writing or by telephone on or before **September 10, 2018** will receive a refund of the registration and refunds will be processed after the seminar. After **September 10, 2018**, substitutions are encouraged.

Katie School Highlights

- One of the largest undergraduate programs in insurance and risk management in the U.S.
- Katie School Advisory Board of Insurance Executives
- Katie School Hall of Fame
- Katie School Innovation and Leadership Awards
- Katie School Golf Classic
- Katie School Insurance Executive Forum
- Katie School Symposium
- Katie School Executive-on-Campus Program
- Katie School Financial Regulators Program
- Lloyd's of London Program
- Spencer Educational Foundation, Inc. Risk Manager in Residence Program
- Institute for Insurance Ethics
- Edmonson-Miller Endowed Chair
- Insurance-related research and industry services through the Illinois State University Innovation Consulting Community
- Executive education and management development programs
- Redbird Risk Management Challenge for High School Students
- Midwest High School Scholars Actuarial Academy for Underrepresented Groups
- Katie School Certification in Leadership and Business Acumen Program
- Student internship program, both domestic and international including London, Bermuda, Zurich and South Africa
- Gamma Iota Sigma insurance fraternity chapter
- Student involvement in industry conferences
- Spencer Educational Foundation Scholar recipients
- Anita Benedetti Student Involvement Program participants
- Derek Hughes/NAPSLO Educational Foundation Scholarship recipients
- Association of Professional Insurance Women Scholarship recipients
- Griffith Insurance Education Foundation Scholarship recipients
- Over \$100,000 awarded in scholarships annually



ILLINOIS STATE UNIVERSITY
Illinois' first public university